



Massachusetts Lions District 33Y Mid-Winter Conference January 31 – February 2, 2025



Dear Lions & Friends,

I am writing to ask for your help with our upcoming Mid-Winter Conference to be held on January 31st thru February 2nd at the Sheraton Hotel in Springfield. The Western Mass Lions - District 33Y welcome International Director Steve Middlemiss and Lion LeeAnn from Hudson, New Hampshire. Director Middlemiss has more than 30 years of experience in land development. He is a commercial and industrial property owner and manager, and co-owner of a land development company.

We have many exciting things planned for this Mid-Winter. The Friday night theme is Margaritaville. This will be a relaxing night of fun, games, and music.

We will have several non-boring events to choose from, including "Lions Portal Training", "Cyber Security" (Whether you use a computer, have a cell phone, or just check email, this is a must attend program.), and the ever popular "ID Forum".

Each year we put together an informative Program Book for the conference with income generating ads. The proceeds from this book pay for all the little extras which make the weekend a success, and also allows us to keep the meal prices down. We are asking your club to help fund this year's conference by doing two things; first, purchase an ad for your club in the Program Book, and second, solicit ads from businesses in your community or connections you may have.

We're continuing with the rewards!! If you sell \$1,000 in ads, your Midwinter Package (single or double) is free!! That's right, we said free!! If you sell \$500 in ads your single Midwinter Package is half price.

Included with this letter is the ad form. Ads can be submitted in printed form or in a digital format which can be easily emailed directly to me at agod@comcast.net. If your club needs help with the ad, just send me what you want to say in the ad and I will create an attractive ad for you or the business.

Please support our Mid-Winter Conference by helping with Program Book ads and, by all means, come to the Conference and have some fun!

Yours in Lionism,

Dennis M. Fountain, PCC
Midwinter Co-Chairperson



**MASSACHUSETTS LIONS DISTRICT 33Y
ANNUAL MIDWINTER CONFERENCE**

January 31st – February 2nd

P R O G R A M B O O K A D S

Back Cover - Full Color	\$225	(7½" Tall x 4½" Wide)
Inside Front Cover	\$175	(7½" Tall x 4½" Wide)
Inside Back Cover	\$175	(7½" Tall x 4½" Wide)
Full Page Ad	\$120	(7½" Tall x 4½" Wide)
Half Page Ad	\$60	(3½" Tall x 4½" Wide)
Quarter Page Ad	\$30	(3½" Tall x 2½" Wide)
Name Only Sponsor	\$15	(No Businesses/Clubs)

Ads can be submitted in printed form or in digital/electronic form. We can create an attractive ad for you with information you provide, or use your business card or similar layout. Submission deadline is January 2, 2025. Digital/electronic copy can be emailed to agod@comcast.net

Company (or Individual) Name: _____

Address: _____ Phone: _____ Email: _____

☐ ¼ Page ☐ ½ Page ☐ Full Page ☐ Inside Front ☐ Inside Back ☐ Back Cover - Amount Enclosed: _____
(Covers sold on a first come first served basis.)

Ad Copy: _____

Make checks payable to: Western Mass Lions

Email electronic ad copy to: agod@comcast.net

**Mail ad copy and checks to: Dennis Fountain, CC
7 Ruggles Court
Three Rivers, MA 01080**